

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**SRCP Media**  
**Attention: Accounts Payable**  
**201 N Union Street - Suite 200**  
**Alexandria, VA 22314**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
305448-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Durant / Republican / US Se	Clark Durant for Senate	169

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	305448	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	07/30/12	Action News 6am	6-7am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 6:14 AM Action News 6am 6-7am M-F :30 CD12TV06 \$800.00 NM									
4	07/30/12	07/30/12	M-F 7-9am	7-9am M-F	M-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 7:25 AM M-F 7-9am 7-9am M-F :30 CD12TV04 \$800.00 NM 2 WXYZ M 07/30/12 8:54 AM M-F 7-9am 7-9am M-F :30 CD12TV06 \$800.00 NM									
6	07/30/12	07/30/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 9:47 AM M-F 9a-10a 9-10am M-F :30 CD12TV04 \$200.00 NM									
8	07/30/12	07/30/12	12n-1p	12-1pm M-F	M-----	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 07/30/12 12:10 PM 12n-1p 12-1pm M-F :30 CD12TV06 \$300.00 NM 3 WXYZ M 07/30/12 12:37 PM 12n-1p 12-1pm M-F :30 CD12TV06 \$300.00 NM 1 WXYZ M 07/30/12 12:54 PM 12n-1p 12-1pm M-F :30 CD12TV04 \$300.00 NM									
10	07/30/12	07/30/12	5-6pm M-F	5-6pm M-F	M-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 07/30/12 5:10 PM 5-6pm M-F 5-6pm M-F :30 CD12TV06 \$1,000.00 NM 1 WXYZ M 07/30/12 5:41 PM 5-6pm M-F 5-6pm M-F :30 CD12TV04 \$1,000.00 NM									



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**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
305448-2	08/05/12	August 2012	07/30/12 - 07/30/12
Advertiser	Product	Estimate Number	
Durant / Republican / US Se	Clark Durant for Senate	169	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/30/12	07/30/12	6-630pm M-F	6-630pm M-F	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 CD12TV06 \$1,100.00 NM									
14	07/30/12	07/30/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 7:40 PM M-F 730-8pm 730-8pm M-F :30 CD12TV06 \$1,800.00 NM									
16	07/30/12	07/30/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 11:21 PM 11pm Action News Update 11-1135pm M-Sun :30 CD12TV04 \$1,100.00 NM									
18	07/30/12	07/30/12	Nightline	1135pm-1205am M	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 07/30/12 11:44 PM Nightline 1135pm-1205am M :30 CD12TV06 \$450.00 NM									

Total Spots **13** Gross Total **\$9,950.00**

## Payment Terms 30 Days

Agency Commission **\$1,492.50**  
Net Amount Due **\$8,457.50**